



## Contact

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## National Philanthropic Entity Funds ForKids' South Norfolk Project

William Randolph Hearst Foundation Awards \$75,000 Grant to ForKids

**Norfolk, VA** – April 18, 2019 - The Hearst Foundations, comprised of The William Randolph Hearst Foundation and The Hearst Foundation, Inc., are national philanthropic resources for organizations working in the fields of culture, education, health and social services. The Foundations work to identify and fund outstanding nonprofits to ensure people of all backgrounds in the U.S. have the opportunity to build healthy, productive and inspiring lives. Since inception, the Foundations have made over 21,000 grants totaling more than \$1.2 billion.

ForKids submitted a \$75,000 capital grant application to The William Randolph Hearst Foundation in August 2018. Alison Yu, Program Officer with Hearst in New York City, flew to Norfolk in February 2019 to spend a day with Thaler McCormick, ForKids CEO, and her team. Yu was given a tour of the ForKids Headquarters and Regional Housing Crisis Hotline in Norfolk and was presented an in-depth briefing on the work of ForKids in Greater Hampton Roads. Before returning Ms. Yu to the airport to catch a flight back to NYC, McCormick drove her by the future site of the *ForKids Center for Children and Families* in the South Norfolk borough of Chesapeake, the project for which funding had been proposed.

At their March 26, 2019 Board meeting, the Board of Directors of the William Randolph Hearst Foundation approved ForKids' \$75,000 grant application to support construction of the *Center for Children and Families*. When calling the ForKids team to congratulate them on the grant award, Ms. Yu recounted that her site visit to ForKids, as well as the Foundation's research of the organization, showed ForKids to be "**organic in its growth, sophisticated and filled with heart.**"

The *Center for Children and Families* is part of a \$20 million capital campaign, *The Campaign ForKids*, which also funded a \$2.25 million Regional Service Center in Suffolk, dedicated in November of 2018.

To learn more about ForKids, visit [www.forkids.org](http://www.forkids.org) and follow us on [Facebook](#).

## About ForKids

**[ForKids, inc.](#)** is a non-profit agency founded 30 years ago with a mission to break the cycle of homelessness and poverty for families and children. On any given day, ForKids's in-depth programs assist approximately 200 families including 400 children; our services now touch the lives of over 63,000 individuals each year. The agency provides housing, education and wrap around services for families experiencing

homelessness or at imminent risk of homelessness. Services include counseling, tutoring, field trips, summer camps, classes in life skills, parenting, budgeting, GED tutoring, job coaching and case management. For more information, please visit [www.forkids.org](http://www.forkids.org) or call (757) 622-6400.